



# ECONOMIC AND COMMUNITY DEVELOPMENT

## WHAT YOU CAN DO

**Partner with a local microfinance institution (MFI)** to create access to financial services and provide financial infrastructure in the community.

## INCOME GENERATION AND SAVINGS



## WHAT YOU CAN DO

**Promote the development of mobile banking resources** in partnership with an MFI. Cell phones, which can be used to make deposits and transfer funds, can increase access to banking systems in developing communities.

**190 million people** are funding activities through microfinance.

## TIPS FOR SUCCESS

- 1 When supporting service projects in a developing community, purchase goods and supplies locally to help stimulate the economy and avoid unnecessary shipping fees.
- 2 Establish a Rotary Community Corps (RCC) and empower members to take action. RCC members are in a unique position to identify barriers to the community's economic progress and develop sustainable solutions.

**WANT A GLOBAL GRANT?**  
**TARGET ONE OF THESE GOALS**

- Develop opportunities for productive work.
- Reduce poverty in underserved communities.

# JOB CREATION AND ENTREPRENEURSHIP

**1.4 billion people** — nearly half of them employed — live on less than US\$1.25 a day.

## WHAT YOU CAN DO

**Partner with a cooperative** that provides training, joint economic ventures, and ownership of assets to its members through a democratic structure.

## WHAT YOU CAN DO

**Send a vocational training team** to teach business leaders in developing communities how to create a business plan and maintain accurate financial accounting.

## WHAT YOU CAN DO

**Provide equipment or supplies** to a cooperative to increase production and sales in the local market.

## TIP FOR SUCCESS

Support entrepreneurs and small businesses in developing communities. The success of local business leaders can multiply employment opportunities in the community.

## WHAT YOU CAN DO

**Expand vocational training opportunities**, including job placement programming, at local nonprofit organizations.



- Support studies related to economic and community development.
- Build the capacity of entrepreneurs, leaders, organizations, and networks in the community.